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#### Course location

Helsinki

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#### Language used in the course

English, material available in English and German

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#### Course duration

Sunday, 19.09. – Saturday, 25.09.2010

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#### Workload

Face-to-face seminar: 40h

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#### Price per participant

700 € accommodation in double room, 900 € in single room, breakfast, lunch, dinner  
650 € fee for tuition and materials

Cancellation fee: 300 € after the **final** registration with the course provider

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#### Training grant

Participants are asked to apply for a training grant to their  
National Agencies at an early stage.

**Deadline for grant application at the National Agencies: 30.04.2010!**

Applicants for a grant are required to enclose a confirmation of  
pre-registration with the course provider.

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#### Pre-registration and information

University of Helsinki, Palmenia Centre for Continuing Education  
Kaisu Tapiovaara  
kaisu.tapiovaara@helsinki.fi  
Fax +358 9 191 20390

Details of the course are also described in the EU Training data base

<http://ec.europa.eu/education/trainingdatabase>

> enter Reference number FI-2010-078-001

Or go directly to the course

<http://ec.europa.eu/education/trainingdatabase/index.cfm?fuseaction=DisplayCourse&cid=22355>

#### Information in German

Amt für Lehrerbildung  
Dorothea Luke  
dorothea.luke@afl.hessen.de

Application forms for a grant by the German National Agency

<http://www.kmk-pad.org/comenius/comenius-lehrerfortbildung>

Gender Awareness **game**  
in Media Education

Gender Competence & Media Competence  
in European Teacher Education

Comenius Course 19.09. – 25.09. 2010  
Helsinki, Finland



Socrates  
Comenius

<http://www.project-game.eu>

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### About the course

Gendersensitive Media Education has many facets starting with awareness of gender roles, reflection on the language or communication and the diversity of means using ICT.

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### Objectives of the course

- the reflection of genderspecific perceptions, stereotypes, roles, communication behaviours in media education and
- qualifying for diagnosing genderspecific issues in media education

This course introduces teacher educators and teaching staff to the concept of combining two important key competencies for teachers: gender competence and media competence .

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### Outcome of the course

By the end of the training course participants will have an increased understanding of the potential of gendersensitive media education and will be encouraged to develop models of combining gender and media competence with respect to their own contexts.

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### Target group

- Teachers, head teachers, education staff working as multiplicator/ promoter
- Teacher educators in universities, in post university teacher education colleges (Studienseminare) and in institutions responsible for the professional development of teachers

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### School level

Upper Primary, Secondary

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### Prerequisites for participation

Participants are required to have basic ICT user skills. This covers the use of common software tools and of common tools supporting learning and teaching in schools and teacher education.



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### Programme of the course

Gender Awareness **game**  
in Media Education



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#### Day 1 Sunday/Arrival day

- Welcome - Market Place: participants bring information on their countries
- Introduction to the course

#### Day 2 Monday

Approaching the topic

- Individual perception of Gender&Media
- Concepts on Gender Competence and Media Competence: research and theory
- Common terms

#### Day 3 Tuesday

- Gender & New Media: experiences from participants countries
- Diagnostic instruments for schools and teacher education – Gender-specific Perception and Communication

#### Day 4 Wednesday

- Diagnostic instruments - continuation
- Lesson observation in schools - videos
- Application in our own professional work in Media Education – work in groups

#### Day 5 Thursday – at University of Helsinki, Department of Media Education

- Research at the Department
- Ideas for collaborative and gender-sensitive methods in Media Education: WebQuests, Wikis, Concept Mapping - work in groups

#### Day 6 Friday

- Continuation collaborative and gendersensitive methods – work in groups
- Cultural program

#### Day 7 Saturday / Departure afternoon

- Presentation of learning materials created by the participants
- Evaluation and outlook: which issues / themes are inspiring us for further European cooperation and follow-up activities?

#### Trainers

FI Kaisu Tapiovaara, University of Helsinki, Palmenia Centre for Continuing Education  
DE Dorothea Luke, Amt für Lehrerbildung